



Educational fun for developing young minds



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FOR IMMEDIATE RELEASE

Kid Do Ku™ Magnetic wins Dr. Toy Award

HighQ Entertainment Limited (“HighQ”) today announced that it is a **Winner of Dr. Toy’s Best Summer Play and Learn Products 2008 award** for its debut product, *Kid Do Ku™ Magnetic*.

Dr. Toy’s Best Children’s Products Award programs were developed by noted child development authority, Dr. Stevanne Auerbach, Ph.D. (a.k.a. Dr. Toy) as a service to consumers who desire to purchase safe, affordable, educationally oriented, stimulating toys and products for children. Dr. Toy’s award is widely recognized by parents, grandparents, professionals, retail buyers and others as representing the highest standards of quality, safety, innovation, educational and skill building attributes. Dr. Toy's review of Kid Do Ku™ can be found online in Dr. Toy's Guide at www.drtoy.com from July 15th.

“We are delighted that HighQ Entertainment provided such a good product to our program. Kid Do Ku is an excellent game to help children with problem solving skills and mental agility.” says Dr. Stevanne Auerbach, Ph.D.

Kid Do Ku™ is fun, fantastic, imaginative and beautifully simple. With a range of exciting and original designs, and using the tactile properties of foam and magnets, HighQ has created a game that can be played at home or on the go. A perfect educational tool and gift for 3-7 year olds, it includes a set of puzzles of varying levels of difficulty, a playing board and a very special Kid Do Ku™ travel bag which is elegant, tactile, fun and functional. Kid Do Ku™ encourages independent play, logical thinking and problem solving using pattern recognition, sequencing, visual stimulation and magnetic fun!

“With the Dr. Toy seal of approval, we feel we have made significant progress to establishing Kid Do Ku™ as a global brand. A major achievement for all those who have supported us over the last 18 months. We are very grateful.” says Annabel Levin, founder of HighQ Entertainment Limited and inventor of Kid Do Ku™.

About HighQ Entertainment Limited

HighQ Entertainment Limited (“HighQ”) is a UK supplier of educational games with global appeal.

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