



Educational fun for developing young minds

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Kid Do Ku™ Magnetic attracts an American Seal of Excellence

HighQ Entertainment Limited (“HighQ”) today announced that it has been awarded the *Seal of Excellence Award 2008* by Creative Child Magazine for its debut product, *Kid Do Ku™ Magnetic*.

Creative Child Magazine is a North American national publication that provides parents with the latest information on how to nurture their child's creativity. The Creative Child Magazine's Toy Awards Program is unique in that all products submitted are reviewed by a panel comprised of mothers, music educators and early education professionals - the very people who purchase them.

Kid Do Ku™ is fun, fantastic, imaginative and beautifully simple. With a range of exciting and original designs, and using the tactile properties of foam and magnets, HighQ has created a new game that can be played at home or on the go. A perfect educational tool and gift for 3-7 year olds, it includes a set of puzzles of varying levels of difficulty, a playing board and a very special Kid Do Ku™ travel bag which is elegant, tactile, fun and functional. Kid Do Ku™ encourages independent play, logical thinking and problem solving using pattern recognition, sequencing, visual stimulation and magnetic fun!

Kid Do Ku™ Magnetic also won the prestigious Silver Award in the category of Numbers and Words, from the National Association of Toys and Leisure Libraries at The Good Toy Awards in 2007.

“We are delighted to have received this award and vote of confidence from the American public and educators via the Creative Child Magazine’s Toy award program. This reaffirms the global and educational appeal of our debut product, Kid Do Ku™ Magnetic. We will definitely be seeking to promote the Kid Do Ku™ brand in the USA as a result.” says Annabel Levin, founder of HighQ Entertainment Limited and inventor of Kid Do Ku™.

About HighQ Entertainment Limited

HighQ Entertainment Limited (“HighQ”) is a UK supplier of educational games with global appeal.

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